

TV BEAUTY Co. THE START OF SOMETHING BEAUTIFUL!



TIANA B.

LEARN MORE ABOUT THE  
CEO & FOUNDER OF THE  
VITAL BEAUTY COMPANY



EXCLUSIVE

SNEAK PEEK AT THE FIRST  
EPISODE OF THE NEW  
TV BEAUTY Co. SHOW

RAW BEAUTY

PLUS WHAT'S NEXT FOR TV BEAUTY Co.?



WILL THE NEXT EPISODE OF *RAW  
BEAUTY* BE THE LAST?

MAY 2020  
FIRST EDITION



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WILL THE NEXT EPISODE OF *RAW BEAUTY* BE THE LAST?



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CEO & FOUNDER OF  
THE VITAL BEAUTY COMPANY, LLC

# TIANA B.

YOUNG ENTREPRENEUR, TIANA B., IS A 21 YEAR-OLD PENN STATE GRADUATE WITH A BACHELOR OF ARTS DEGREE IN TELECOMMUNICATIONS. SHE IS CURRENTLY A GRADUATE STUDENT IN PURSUIT OF A MASTER'S OF BUSINESS ADMINISTRATION DEGREE WITH A MAJOR IN MANAGEMENT. TIANA LAUNCHED HER FIRST BUSINESS, TO A TEE BEAUTY, WHILE SHE WAS A SENIOR AT PENN STATE. SHE BEGAN BY SELLING HANDMADE WIGS, THEN SHE DECIDED TO SELL ALL-NATURAL HAIR OIL. EVERYONE WHO PURCHASED THE OIL LOVED IT, SO AFTER GRADUATION, SHE DECIDED TO REBRAND THE BUSINESS. AFTER A YEAR OF PLANNING, THE VITAL BEAUTY COMPANY, LLC, WAS BORN.



THE CONCEPT FOR A TELEVISION THEMED BUSINESS CAME FROM HER BACKGROUND IN THE TELEVISION INDUSTRY. TIANA HAS BEEN WORKING IN PRODUCTION SINCE 2016, AND WANTED TO INCORPORATE HER LOVE FOR THE INDUSTRY INTO HER BUSINESS. SHE NOT ONLY HOPES THAT PEOPLE WILL ENJOY THE UNIQUENESS OF HER BRAND, BUT THAT THEY'LL BENEFIT FROM USING HER NATURAL PRODUCTS.



"I WANTED TO CREATE A BRAND THAT IS FUN AND STANDS OUT FROM THE REST. THE BEAUTY INDUSTRY IS SO HEAVILY SATURATED AND THERE'S PLENTY OF SPACE FOR EVERYONE, BUT HOW MANY PEOPLE CAN SAY THEIR BRAND IS UNIQUE? THE VITAL BEAUTY COMPANY IS MORE THAN JUST A BUSINESS, IT'S A LIFESTYLE. OUR MISSION IS FOR EVERY ONE OF OUR CUSTOMERS TO FIND A PRODUCT THAT THEY CAN ENJOY, AND THAT HELPS THEM REACH THEIR BEAUTY GOALS NATURALLY.



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# RAW BEAUTY

THE HIT TV BEAUTY CO. SHOW, *RAW BEAUTY*, WAS CREATED BY TIANA B. WITH THE VISION OF HELPING PEOPLE CARE FOR THEIR NATURAL HAIR WITH NATURAL PRODUCTS IN MIND. AFTER YEARS OF MAKING NATURAL HAIR OILS TO USE IN HER HAIR, TIANA DECIDED TO SHARE HER OILS WITH THE WORLD.



THE FIRST EPISODE OF *RAW BEAUTY*, "RESTORATION", WAS WRITTEN IN ORDER TO GIVE CUSTOMERS AN OIL THAT WILL MAKE THEIR HAIR STRONGER, HEALTHIER, AND LONGER. THE NOURISHING INGREDIENTS IN THE OIL INCLUDE ROSEMARY, LAVENDER, AND FENUGREEK, WHICH ALL AID IN HAIR GROWTH, DRY SCALP, AND STRENGTHENING HAIR FOLLICLES.





BEFORE: JUNE 6, 2019

AFTER: AUGUST 31, 2019

*\*RESULTS FROM USING "RESTORATION" RESTORING OIL\**

ALTHOUGH "RESTORATION" SHOWS OUT WITH ITS ABILITY TO STIMULATE HAIR GROWTH, EPISODE TWO IS EXPECTED TO BE EVEN BETTER. THE EPISODE HAS BEEN PROVEN TO BE ENJOYABLE AND BENEFITIAL TO VIEWERS, AND GIVES THE REMAINING EPISODES A LOT TO LIVE UP TO. THESE HIGH EXPECTATIONS ARE WARRANTED, GRANTED THE AMOUNT OF POSITIVE FEEDBACK THAT WAS RECEIVED FROM THE FEW VIEWERS WHO HAD THE PRIVILEGE TO SEE AN EARLY VIEWING OF THE EPISODE.



# WHAT'S NEXT FOR TV BEAUTY Co.?

SO FAR, THE FIRST EPISODE OF RAW BEAUTY HAS CAUGHT EVERYONE BY SURPRISE WITH ITS ABILITY TO RESTORE HAIR FOLLICLES AND STIMULATE HAIR GROWTH. NOW, THE FANS ARE ANXIOUSLY WAITING FOR A PREVIEW OF THE NEXT EPISODE. HOWEVER, RUMOUR HAS IT THAT THE SECOND EPISODE



MIGHT BE THE LAST EPISODE OF THE SHOW. WE ASKED THE TV BEAUTY Co. CEO IF SHE HAD A RESPONSE TO THE RUMOR, AND SHE TOLD US, "I CAN'T SAY MUCH, BUT JUST STAY TUNED." HOPEFULLY FOR THE VIEWERS, THAT MEANS THERE WILL BE PLENTY MORE EPISODES PRODUCED IN THE NEAR FUTURE. WE CAN'T BE TOO SURE RIGHT NOW, SO ALL WE CAN DO IS BE PATIENT.

HERE AT T.V. GUIDE, WE'RE PREDICTING THAT THERE WILL EITHER BE MORE EPISODES OF RAW BEAUTY, OR THAT TV BEAUTY Co. WILL JUST GO AN ENTIRELY DIFFERENTLY DIRECTION. NOTHING IS GUARANTEED IN THE TV INDUSTRY, BUT WE'LL SEE WHAT HAPPENS IN THE WEEKS TO COME.





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*Just a dream...*

